



BIZ IN BRIEF | 10.2021

ESDLIFE IS SWEEPING AWARDS SEASON

ESDlife had a very successful awards season in 2020 during a challenging year for the retail, public services, banking and finance, and insurance industries. The company won a Gold Award for Best AI Solution at the DigiZ Awards 2020 and a Gold Award for Best Loyalty Programme at The Loyalty and Engagement Awards 2020. It also won a range of other awards in mobile and apps, customer loyalty, fintech, design and retail.