

IMPACT 01.2024

3 HONG KONG IS DRIVING THE WORLD BEAT

Happy Hong Kong's beat was heard around the globe, thanks to 3 Hong Kong's 5G network. 3 Hong Kong collaborated with the Hong Kong Chinese Orchestra to celebrate the 20th anniversary of the Hong Kong Drum Festival last October. As the 5G Strategic Partner for the event, 3 Hong Kong powered a 4K ultra-high-definition live streaming, bringing the captivating drum rhythms and the scenic beauty of the West Kowloon Cultural District to all parts of the world.